ORDER

KLAS

Orders	**Order / Rev:**	36948		
	Alt Order #:	08841654		
	Product Desc:	HELLER/SENATE/REP		
	Estimate:			
	Flight Dates:	09/19/12 - 09/25/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/09/12 / 09/21/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Strategic Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Heller, Dean R-USS**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO1	Order Separation:	00:15:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	79	$53,390.00	$45,381.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	79	$53,390.00	$45,381.50	0.00
Totals	79	$53,390.00	$45,381.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$53,390.00
Market	100%	$177,966.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$44,491.67
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$8,898.33
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/19/12	09/21/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--WTF--	:30	3	$225.00	LV2	0.00 NM	3	$675.00
5A NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	--WTF--	3	$225.00	0.00								
E 2	8	09/24/12	09/25/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MT-----	:30	2	$225.00	LV2	0.00 NM	2	$450.00

Order / Rev: 36948 Advertiser: Heller, Dean R-USS

Alt Order #: 08841654 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 09/19/12 - 09/25/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				5A NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	2	$225.00	0.00									
E	3	8	09/19/12	09/21/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	$245.00	LV2	0.00	NM	3	$735.00
					8 News Now 6a M-F											
					6A NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	--WTF--	3	$245.00	0.00									
E	4	8	09/24/12	09/25/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	$245.00	LV2	0.00	NM	2	$490.00
					8 News Now 6a M-F											
					6A NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	2	$245.00	0.00									
E	5	8	09/19/12	09/21/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	$150.00	LV2	0.00	NM	3	$450.00
					CBS This Morning											
					EARLY SHOW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	--WTF--	3	$150.00	0.00									
E	6	8	09/24/12	09/25/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	$150.00	LV2	0.00	NM	2	$300.00
					CBS This Morning											
					EARLY SHOW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	2	$150.00	0.00									
E	7	8	09/19/12	09/21/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	$250.00	LV2	0.00	NM	3	$750.00
					Live With Regis & Kelly											
					LIVE WITH KELLY											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	--WTF--	3	$250.00	0.00									
E	8	8	09/24/12	09/25/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	$250.00	LV2	0.00	NM	2	$500.00
					Live With Regis & Kelly											
					LIVE WITH KELLY											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	2	$250.00	0.00									
E	9	8	09/19/12	09/21/12	Price Is Right	CM	10-11a	--WTF--	:30	1	$1,000.00	LV1	0.00	NM	1	$1,000.00
					Price Is Right											
					PRICE IS RIGHT											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	--WTF--	1	$1,000.00	0.00									
E	10	8	09/24/12	09/25/12	Price Is Right	CM	10-11a	MT-----	:30	1	$1,000.00	LV1	0.00	NM	0	$0.00
					Price Is Right											
					PRICE IS RIGHT											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	1	$1,000.00	0.00									
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Rtg	Type				
2	8	09/24/12-09/30/12		*Price Is Right*	10-11a			MT--------	*:30*	*~~($1,000.00)~~*	0.00	*NM*				
		Credited														
		[V7]														
E	13	8	09/19/12	09/21/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	$225.00	LV2	0.00	NM	3	$675.00
					8 News Now Noon M-F											
					NOON NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	--WTF--	3	$225.00	0.00									
E	14	8	09/24/12	09/25/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	$225.00	LV2	0.00	NM	2	$450.00
					8 News Now Noon M-F											
					NOON NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MT-----	2	$225.00	0.00									
E	15	8	09/19/12	09/21/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	$325.00	LV2	0.00	NM	1	$325.00
					Soaps / Let's Make A Deal											
					BOLD/LET'S MAKE											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

Order / Rev: 36948 Advertiser: Heller, Dean R-USS

Alt Order #: 08841654 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 09/19/12 - 09/25/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	09/19/12	09/21/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--WTF--	:30	1	$325.00	LV2	0.00	NM	1	$325.00
BOLD/LET'S MAKE															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 1	Rate $325.00	Rating 0.00									
E 16	8	09/24/12	09/25/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MT-----	:30	1	$325.00	LV2	0.00	NM	1	$325.00
BOLD/LET'S MAKE															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 1	Rate $325.00	Rating 0.00									
E 17	8	09/19/12	09/21/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	1	$350.00	LV2	0.00	NM	1	$350.00
TALK - CBS															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 1	Rate $350.00	Rating 0.00									
E 18	8	09/24/12	09/25/12	The Talk 2-3P The Talk	CM	2-3p	MT-----	:30	1	$350.00	LV2	0.00	NM	1	$350.00
TALK - CBS															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 1	Rate $350.00	Rating 0.00									
E 19	8	09/19/12	09/21/12	Ellen Ellen	CM	3-4p	--WTF--	:30	3	$325.00	LV2	0.00	NM	3	$975.00
ELLEN															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $325.00	Rating 0.00									
E 20	8	09/24/12	09/25/12	Ellen Ellen	CM	3-4p	MT-----	:30	2	$325.00	LV2	0.00	NM	2	$650.00
ELLEN															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $325.00	Rating 0.00									
E 21	8	09/19/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	$300.00	LV2	0.00	NM	3	$900.00
4P NEWS															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $300.00	Rating 0.00									
E 22	8	09/24/12	09/25/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MT-----	:30	2	$300.00	LV2	0.00	NM	2	$600.00
4P NEWS															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $300.00	Rating 0.00									
E 23	8	09/19/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	3	$375.00	LV2	0.00	NM	3	$1,125.00
5P NEWS															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $375.00	Rating 0.00									
E 24	8	09/24/12	09/25/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	4	$375.00	LV2	0.00	NM	4	$1,500.00
5P NEWS															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $375.00	Rating 0.00									
E 25	8	09/19/12	09/21/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	$300.00	LV2	0.00	NM	3	$900.00
INSIDER															
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $300.00	Rating 0.00									
E 26	8	09/24/12	09/25/12	630-7p Inside Edition Inside Edition	CM	630-7p	MT-----	:30	2	$300.00	LV2	0.00	NM	2	$600.00
INSIDER															
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $300.00	Rating 0.00									
E 27	8	09/19/12	09/21/12		CM	7-8p	--WTF--	:30	3	$325.00	LV2	0.00	NM	3	$975.00

Order / Rev: 36948 Advertiser: Heller, Dean R-USS

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Flight Dates: 09/19/12 - 09/25/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				~~7-8p Rotator~~											
				7-8p Rotator											
				ET/INSIDER ED											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 --WTF-- 3 $325.00 0.00											
E 28	8	09/24/12	09/25/12	7-8p Rotator	CM	7-8p	MT-----	:30	2	$325.00	LV2	0.00	NM	2	$650.00
				7-8p Rotator											
				ET/INSIDER ED											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 MT----- 2 $325.00 0.00											
E 30	8	09/24/12	09/25/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	$500.00	LV2	0.00	NM	2	$1,000.00
				8 News Now 11p M-F											
				11P NEWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 MT----- 2 $500.00 0.00											
E 31	8	09/19/12	09/21/12	Letterman	CM	1135p-1237a	--WTF--	:30	1	$225.00	LV2	0.00	NM	1	$225.00
				Letterman											
				LETTERMAN											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 --WTF-- 1 $225.00 0.00											
E 32	8	09/24/12	09/25/12	Letterman	CM	1135p-1237a	MT-----	:30	1	$225.00	LV2	0.00	NM	1	$225.00
				Letterman											
				LETTERMAN											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 MT----- 1 $225.00 0.00											
E 33	8	09/24/12	09/24/12	Mon 10-11p	CM	10-11p	M------	:30	1	$5,000.00	LV2	0.00	NM	1	$5,250.00
				Hawaiii Five-O											
				HAWAII 5-0											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 M------ 1 $5,000.00 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 8 09/24/12-09/30/12 Mon 10-11p 10-11p M--------- :30 ~~$5,000.00~~ 0.00 NM											
				See MG 33.2											
				2 8 09/24/12-09/30/12 Mon 10-11p 10-11p M--------- :30 $5,250.00 0.00 NM											
				Ⓜ MG for 33.1 09/24											
E 34	8	09/25/12	09/25/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	$5,250.00	LV2	0.00	NM	1	$6,000.00
				NCIS Premiere											
				NCIS-C//NCIS:L											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 -T----- 1 $5,250.00 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 8 09/24/12-09/30/12 Tue 8-9p 8-9p -T-------- :30 $6,000.00 0.00 NM											
E 38	8	09/20/12	09/20/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$2,300.00	LV2	0.00	NM	1	$2,300.00
				Person Of Interest											
				LETTERMAN											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ---T--- 1 $2,300.00 0.00											
E 39	8	09/21/12	09/21/12	Fri 10-11p	CM	10-11p	----F--	:30	1	$1,200.00	LV2	0.00	NM	1	$1,200.00
				Blue Bloods											
				BLUE BLOODS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ----F-- 1 $1,200.00 0.00											
E 40	8	09/22/12	09/23/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	1	$350.00	LV2	0.00	NM	1	$350.00
				8 News Now Sa/Su 11p											
				11P NEWS WKND											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 -----SS 1 $350.00 0.00											
E 43	8	09/22/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$175.00	LV2	0.00	NM	1	$175.00
				8 News Now Sat 5-7p											
				WKND NWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											

Order / Rev: 36948 Advertiser: Heller, Dean R-USS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E43	8	09/22/12	09/22/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$175.00	LV2	0.00 NM	1	$175.00
	WKND NWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-----S-	1	$175.00	0.00								
E44	8	09/22/12	09/22/12	Sat Prime Special KLAS Movie: Dick	CM	8-10p	-----S-	:30	1	$500.00	LV2	0.00 NM	1	$500.00
	CRIMETIME													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-----S-	1	$500.00	0.00								
E45	8	09/22/12	09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	$2,250.00	LV1	0.00 NM	1	$2,250.00
	48HR MYSTERY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	-----S-	1	$2,250.00	0.00								
E46	8	09/23/12	09/23/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a	------S	:30	1	$75.00	LV2	0.00 NM	1	$75.00
	EYE WASH/WSJ													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	------S	1	$75.00	0.00								
E47	8	09/23/12	09/23/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	------S	:30	1	$315.00	LV1	0.00 NM	1	$315.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	------S	1	$315.00	0.00								
E48	8	09/23/12	09/23/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	------S	:30	1	$850.00	LV1	0.00 NM	1	$850.00
	CBS SUN AM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	------S	1	$850.00	0.00								
E55	8	09/23/12	09/23/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$3,375.00	LV1	0.00 NM	1	$3,375.00
	60 MIN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	------S	1	$3,375.00	0.00								
E56	8	09/23/12	09/23/12	Sun 9-10p The Good Wife	CM	9-10p	------S	:30	1	$1,400.00	LV2	0.00 NM	1	$1,400.00
	GOOD WIFE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	------S	1	$1,400.00	0.00								
N57	8	09/19/12	09/19/12	Wed 8-9p Survivor: Philippines	CM	8-930p	--W----	:30	1	$5,500.00	LV1	0.00 NM	1	$5,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	--W----	1	$5,500.00	0.00								
N58	8	09/19/12	09/19/12	Wed Prime Special Big Brother	CM	930-11p	--W----	:30	1	$5,500.00	LV1	0.00 NM	1	$5,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	--W----	1	$5,500.00	0.00								
N61	8	09/19/12	09/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--W----	:30	1	$125.00	LV1	0.00 NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	--W----	1	$125.00	0.00								
N62	8	09/20/12	09/20/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	---T---	:30	1	$40.00	LV2	0.00 NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	---T---	1	$40.00	0.00								
N63	8	09/21/12	09/21/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	----F--	:30	1	$35.00	LV3	0.00 NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	----F--	1	$35.00	0.00								

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Flight Dates: 09/19/12 - 09/25/12

Advertiser: Heller, Dean R-USS
Product Desc: HELLER/SENATE/REP
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
												Totals	79	$53,390.00